



Brietaity MUA

Working Ethics within the the artistry Industry.

Professional ethics firmly rest within the human rights law. Professional ethics are essentially the established norm of a given professional group. Their aim is to determine who is a member of the group, what the objectives of the group are, standard working practices and conduct, as well as dealing with typical conflicts that arise within the group.

Professional ethics

Each makeup artist should respect their own trade. I believe the effect should certainly included:

1. Attitude towards the client.
2. Code of conduct in the make-up business.
3. Attitude towards colleagues and competitors.

Attitude towards the client

1. The job of an artist is to perform the professional application of makeup and hair, according to client's request, and with observance of biology and aesthetics.
2. The artist's duty is to educate the client on contraindication and possible side effects to product application, to perform PAT testing to reduce client risk of allergic reactions.
3. During conversation around these issues, he or she should display patience, attentiveness and above all, concern for the client's wellbeing.
4. The artist should go about his profession with respect for others, regardless of sex, race, nationality, social group, material status, or other such diversity.

5. The artist has the right to deny treatment if, in his judgement, the client's expectations are irrational and may negatively affect their health and/or wellbeing.

Code of conduct in the make-up business

1. The artist should take time to contribute towards the development of the industry by creating new methods, products, techniques and results in respect of the law, safety, and other factors.
2. The artist has the right to use chosen methods and make-up products readily available on the market.
3. The artist should protect the reputation of the trade, and should also respect their own and other professional's work. They should strive for perfection themselves, but at the same time support novices in the industry.
4. The artist should respect the work of other representatives in the profession. They should not claim other people's work as their own. The artists professional image should be managed with awareness and responsibility. The artist respects and honours the work and achievements of others in the business.

Attitude towards other Artists

1. Artists should display mutual respect.
2. It is only fair for artists to respect individual preferences for methods of work, products, time, and procedures of any other representatives of the trade.
3. Healthy competition should be maintained between artists. Healthy and fair competition is a positive stimulus encouraging self-development, but unfair competition is unacceptable, e.g. disseminating negative and falsified opinions.
4. Artists should not be critical of other professionals work in an offensive manner.
5. Artists must not be driven by envy and jealousy. They should aim to become a cohesive group of professionals, who can support each other and work towards a common goal.
6. Artist ought to back each other, help each other, and defend other representatives of the trade.
7. Artists should not publicly criticise other working artists.